

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

Full Reach Media Group/ POL **Attention: Accounts Payable** P.O. Box 101552 Arlington, VA 22210

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

IDI IN	VOICE	тг		Page 1 of 5
ノヒレ	Property	WHAS		
	Invoice #	2465100-1	Order #	2465100
	Invoice Date	04/24/22	Alt Order #	WOC13579613
	Invoice Month	April 2022	Deal #	
	Invoice Period	03/28/22 - 04/24/22	Flight Dates	04/20/22 - 04/26/22
	Advertiser	ISS/ American Drear	n Federal Action	on
	Product	Issue		
	Estimate #	2363		
		Account Executive	Taylor Fritsch	1
		Sales Office	TEGNA Sales	s Washington DC
		Sales Region	National	
		Agency Code		
		Advertiser Code	129	
		Billing Calendar	Broadcast	
		Billing Type	Cash	
		Special Handling		
		Agency Ref	73568AG	
		Advertiser Ref	199467	
		Product 1	134	

Product 2

												Spots/					
Line	Start D	ate	End Da	ate De	scription	n	Start/End	Time	MTWTFSS		Length	Week	Rate	Ту	/ре		
1	04/20/2	22	04/26/2	22 GO IC <i>A</i>	-	ORNING AME	R 7-9a		11111		:30	5	\$325.	N 0C	MM		
\	Weeks:	-	Start Da 04/20/22			MTWTFSS 11111	Spots/\	<u>Veek</u> 5	<u>Rate</u> \$325.00								
Spot	s: <u>#</u>	<u>Ch</u>		Air Date	Air ⁻	Time Descrip	tion		Start/End	d Time		n Ad-ID				Rate	Type
	1	WHA	S W	04/20/22	8:4	8 AM GOOD	MORNING	AMERICA	7-9a		:30) ADFAO41	422H			\$325.00	NM
	2	WHA	S Th	04/21/22	8:2	9 AM GOOD	MORNING .	AMERICA	7-9a		:30) ADFAO41	422H			\$325.00	NM
	3	WHA	S F	04/22/22	7:5	9 AM GOOD	MORNING .	AMERICA	7-9a		:30	ADFAO41	422H			\$325.00	NM
2	04/20/2	22	04/26/2		IAS11 \ 6 @ 430	WAKE UP NE	430-5a		11111		:30	5	\$75.	00 N	MM		
\	Weeks:		Start Da 04/20/22			MTWTFSS 11111	Spots/\	Neek 5	Rate \$75.00								
Spot	s: <u>#</u>	<u>Ch</u>	Day	Air Date	Air ⁻	Time Descrip	tion		Start/End	d Time	Lengtl	n Ad-ID				Rate	Type
	1	WHA	S W	04/20/22	4:5	3 AM WHAS1	I1 WAKE UI	P NEWS @	2 43430-5a		:30	ADFAO41	422H			\$75.00	NM
	2	WHA	S Th	04/21/22	4:5	4 AM WHAS1	I1 WAKE UI	P NEWS @	9 43430-5a		:30	ADFAO41	422H			\$75.00	NM
	3	WHA	S F	04/22/22	4:4	1 AM WHAS1	I1 WAKE UI	P NEWS @	9 43430-5a		:30	ADFAO41	422H			\$75.00	NM
3	04/20/2	22	04/23/2	22 WA 7A	KE UP	WEEKEND 6	6- 6-7a		1-		:30	1	\$50.	00 N	MM		
\	Weeks:		Start Da 04/18/22			<u>MTWTFSS</u> 1-	Spots/\	Veek 1	<u>Rate</u> \$50.00								
Spot	s: <u>#</u>	<u>Ch</u>	<u>Day</u>	Air Date	Air -	Time Descrip	tion		Start/End	d Time	Lengtl	n Ad-ID				Rate	Type
	1	WHA	S Sa	04/23/22	6:1	2 AM WAKE	UP WEEKE	ND 6-7A	6-7a		:30	ADFAO41	422H			\$50.00	NM
4	04/20/2	22	04/23/2	22 GO	-	ORNING AME			1-		:30	1	\$125.	00 N	MM		
١	Weeks:		Start Da 04/18/22			<u>MTWTFSS</u> 1-	Spots/\	Veek 1	<u>Rate</u> \$125.00								
Spot	s: <u>#</u>	<u>Ch</u>	Day	Air Date	Air	Time Descrip	tion		Start/End	d Time	Lengt	Ad-ID				Rate	Type

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Invoice #	2465100-1	Invoice Month	April 2022					
Invoice Date	04/24/22	Invoice Period	03/28/22 - 04/24/22					
Advertiser	ISS/ American Dream Fe	ederal Action						
Product	Issue	Issue						
Estimate #	2363							

Spots/

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
4 04/20/22	04/23/22	GOOD MORNING AM	IER 7-9a	1-	:30	1	\$125.00	NM	
Spots: # Ch	Day Air	Date Air Time Descr	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
	IAS Sa 04		D MORNING AMERICA	7-9a		D ADFA0414	22H		\$125.00 NM
5 04/20/22	04/23/22	WAKE UP WEEKEND	9- 9-10a	1-	:30	1	\$125.00	NM	·
Weeks:	Ctart Data	10A End Date MTWTFSS	Cnoto/Mook	Rate					
vveeks.	Start Date 04/18/22	End Date MTWTFSS1	Spots/Week 1	\$125.00					
Spots: # Ch	• •	•	iption	Start/End Time	Lenat	h Ad-ID			Rate Type
· · — —	HAS Sa 04		UP WEEKEND 9-10A	9-10a		ADFA0414	22H		\$125.00 NM
						-			¥ 1
6 04/20/22	04/24/22	WAKE UP WEEKEND 8A		1	:30	1	\$50.00	NM	
Weeks:	Start Date 04/18/22	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
1 WH	HAS Su 04	/24/22 7:37 AM WAKI	UP WEEKEND 6-8A	6-8a	:3	ADFAO414	22H		\$50.00 NM
7 04/20/22	04/24/22	GOOD MORNING AN	IER 8-9a	1	:30	1	\$125.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	04/18/22	04/24/22 1	1	\$125.00					
Spots: # Ch	Day Air	Date Air Time Descri	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	IAS Su 04	/24/22 8:41 AM GOO	O MORNING AMERICA	8-9a	:3	ADFA0414	22H		\$125.00 NM
0.01/00/00	2.1/2.2/2.2	T. 15 \ (15)4					A		
8 04/20/22	04/26/22	THE VIEW	11-12p	11111	:30	5	\$125.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
1100.10.	04/20/22	04/26/22 11111	5	\$12 <u>5.00</u>					
Spots: # Ch	Day Air	Date Air Time Descri	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	HAS W 04	/20/22 11:35 AM THE \	/IEW	11-12p	:3	D ADFA0414	22H		\$125.00 NM
2 WH	HAS Th 04	/21/22 11:34 AM THE \	/IEW	11-12p	:3	ADFA0414	22H		\$125.00 NM
3 WF	HAS F 04	/22/22 10:59 AM THE	/IEW	11-12p	:3	ADFA0414	22H		\$125.00 NM
9 04/20/22	04/26/22	WHAS11 NEWS AT N	IO 12-1p	11111	:30	5	\$125.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
WCCR3.	04/20/22	04/26/22 <u>III 1111</u>	<u> 5</u>	\$12 <u>5.00</u>					
Spots: # Ch			iption	Start/End Time	Lenat	h Ad-ID			Rate Type
; ·	IAS W 04		S11 NEWS AT NOON	12-1p		ADFA0414	22H		\$125.00 NM
1	IAS Th 04		S11 NEWS AT NOON	12-1p) ADFA0414			\$125.00 NM
ł			S11 NEWS AT NOON	12-1p) ADFA0414			\$125.00 NM
				·					ψ.=0.00 11W
10 04/20/22	04/26/22	GMA3	1-2p	11111	:30	5	\$125.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
0	04/20/22	04/26/22 11111	5	\$12 <u>5.00</u>	1 1				Data T
Spots: # Ch				Start/End Time		h Ad-ID	0011		Rate Type
1 WF	IAS W 04	/20/22 1:54 PM GMA	3	1-2p	:3) ADFA0414	22H		\$125.00 NM

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INVOICE



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Invoice Date	04/24/22	Invoice Period	03/28/22 - 04/24/22					
Advertiser	ISS/ American Dream Fe	ederal Action						
Product	Issue	ssue						
Estimate #	2363							

spots/	
A / I -	

						Spois/			
Line Start Date End	Date Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
10 04/20/22 04/2	26/22 GMA	.3	1-2p	11111	:30	5	\$125.00	NM	
Spots: # Ch Da	ay Air Date	Air Time Descript	tion	Start/End Time	Lenati	n Ad-ID			Rate Type
; ·	Th 04/21/22	1:54 PM GMA3	<u></u>	1-2p) ADFA0414	122H		\$125.00 NM
	F 04/22/22	1:54 PM GMA3		1-2p	:30) ADFA0414	122H		\$125.00 NM
11 04/20/22 04/2	26/22 WHA	\S11 NEWS @ 4P	4-5p	11111	:30	5	\$125.00	NM	
Weeks: Start	Date End D 0/22 04/26/	_	Spots/Week 5	<u>Rate</u> \$125.00					
	ay Air Date	Air Time Descript	ŭ	Start/End Time	Lenati	n Ad-ID			Rate Type
	W 04/20/22	4:13 PM WHAS1		4-5p) ADFA0414	122H		\$125.00 NM
_	Th 04/21/22	4:23 PM WHAS1		4-5p) ADFA0414			\$125.00 NM
_	F 04/22/22	4:23 PM WHAS1		4-5p) ADFA0414			\$125.00 NM
				'					* : _ : : : : : : : : : : : : : : : : :
12 04/20/22 04/2	26/22 WHA	S11 NEWS @ 5p	5-530p	11111	:30	5	\$325.00	NM	
	Date End D		Spots/Week	Rate					
04/20			5	\$325.00	1				Data Tara
:	Air Date	Air Time Descript		Start/End Time		<u>n Ad-ID</u>) ADFA0414	19911		Rate Type
_	W 04/20/22	5:24 PM WHAS1	•	5-530p					\$325.00 NM
	Th 04/21/22	5:26 PM WHAS1		5-530p) ADFA0414			\$325.00 NM
3 WHAS I	F 04/22/22	5:14 PM WHAS1	1 NEWS @ 5p	5-530p	:30) ADFA0414	IZZH		\$325.00 NM
13 04/20/22 04/2	26/22 WHA	S11 NEWS @ 530	530-6p	11111	:30	5	\$350.00	NM	
	Date End D		Spots/Week	Rate					
04/20			5	\$350.00	Longt	- V4 ID			Data Tuna
; ·	ay Air Date	Air Time Descript		Start/End Time		<u>n Ad-ID</u>) ADFA0414	19911		Rate Type
	W 04/20/22	5:56 PM WHAS1		530-6p) ADFA0414) ADFA0414			\$350.00 NM
-	Th 04/21/22	5:43 PM WHAS1		530-6p					\$350.00 NM
3 WHAS I	F 04/22/22	5:40 PM WHAS1	1 NEWS @ 530P	530-6p	:30) ADFA0414	122H		\$350.00 NM
14 04/20/22 04/2	26/22 WHA	S11 NEWS @ 6p	6-630p	11111	:30	5	\$400.00	NM	
	Date End D		Spots/Week_	Rate					
04/20			5	\$400.00					D-1 -
	ay Air Date	Air Time Descript		Start/End Time		n <u>Ad-ID</u>	10011		Rate Type
	W 04/20/22	6:27 PM WHAS1	•	6-630p) ADFA0414			\$400.00 NM
	Th 04/21/22	6:21 PM WHAS1	•	6-630p) ADFA0414			\$400.00 NM
3 WHAS I	F 04/22/22	6:23 PM WHAS1	1 NEWS @ 6p	6-630p	:30) ADFA0414	1ZZH		\$400.00 NM
15 04/20/22 04/2	23/22 WHA	S11 NEWS @ 6:30	630-7p	1-	:30	1	\$125.00	NM	
	Date End D		Spots/Week	Rate					
04/18			1 tion	\$125.00 Stort/End Time	اممحنا	74 ID			Poto Tuna
– – –	ay Air Date	Air Time Descript		Start/End Time		<u>n Ad-ID</u>) ADFA0414	19911		Rate Type
1 WHAS S	Sa 04/23/22	0.38 PIVI WHAST	1 NEWS @ 6:30p	630-7p	:30	ADFAU414	+44П		\$125.00 NM

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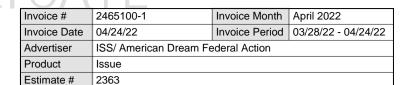


24 04/20/22

04/23/22

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						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
16 04/20/22	04/24/22	WHAS11 NEWS SUND Y	A 630-7p	1	:30	1	\$400.00	NM	
Weeks:		End Date MTWTFSS1	Spots/Week 1	Rate \$400.00					
Spots: # Ch	Day Air D	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	AS Su 04/2	4/22 6:51 PM WHAS1	1 NEWS SUNDAY	630-7p	:3	0 ADFA04142	22H		\$400.00 NM
17 04/20/22	04/26/22	ENTERTAINMENT TON	N 7-730p	11111	:30	5	\$400.00	NM	
Weeks:		End Date <u>MTWTFSS</u> 11111	Spots/Week 5	Rate \$400.00					
Spots: # Ch	Day Air D	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WHA	AS W 04/2	0/22 6:59 PM ENTER	TAINMENT TONIGHT	7-730p	:3	O ADFA04142	22H		\$400.00 NM
2 WHA			TAINMENT TONIGHT	7-730p		O ADFA04142			\$400.00 NM
3 WHA	AS F 04/2	2/22 7:12 PM ENTER	TAINMENT TONIGHT	7-730p	:3	0 ADFA04142	22H		\$400.00 NM
18 04/20/22	04/26/22	INSIDE EDITION	730-8p	11111	:30	5	\$400.00	NM	
Weeks:		End Date MTWTFSS 11111	Spots/Week 5	Rate \$400.00					
Spots: # Ch	Day Air D	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WHA	AS W 04/2	0/22 7:53 PM INSIDE	EDITION	730-8p	:3	O ADFA04142	22H		\$400.00 NM
2 WHA			EDITION	730-8p	-	O ADFA04142			\$400.00 NM
3 WH	AS F 04/2	2/22 7:50 PM INSIDE	EDITION	730-8p	:3	0 ADFA04142	22H		\$400.00 NM
20 04/20/22	04/20/22	THE GOLDBERGS/THE WONDER YEARS	8-9p	1	:30	1	\$750.00	NM	
Weeks:		End Date <u>MTWTFSS</u> 1	Spots/Week 1	Rate \$750.00					
Spots: # Ch	Day Air D	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WHA	AS W 04/2	0/22 8:46 PM THE G	OLDBERGS/THE WON	DE8-9p	:3	0 ADFA04142	22H		\$750.00 NM
22 04/20/22	04/24/22	AMERICA'S FUNNIEST HOME VIDEOS	7-8p	1	:30	1	\$750.00	NM	
Weeks:		End Date <u>MTWTFSS</u> 04/24/221	Spots/Week 1	Rate \$750.00					
Spots: # Ch	Day Air D	Date Air Time Descrip	<u>tion</u>	Start/End Time		h Ad-ID			Rate Type
1 WHA	AS Su 04/2	4/22 7:19 PM AMERI	CA'S FUNNIEST HOM	E V7-8p	:3	0 ADFA04142	22H		\$750.00 NM
23 04/20/22	04/26/22	WHAS11 NEWS AT 11 M-F/SU	11-1135p	11111-1	:30	6	\$325.00	NM	
Weeks:		End Date MTWTFSS 11111-1	Spots/Week 6	Rate \$325.00					
Spots: # Ch	Day Air D	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WHA	AS W 04/2	0/22 11:34 PM WHAS1	1 NEWS AT 11 M-F/S	J 11-1135p	:3	0 ADFA04142	22H		\$325.00 NM
2 WHA			1 NEWS AT 11 M-F/S		_	O ADFA04142			\$325.00 NM
3 WHA			1 NEWS AT 11 M-F/S	•		0 ADFA04142			\$325.00 NM
4 WHA	AS Su 04/2	4/22 11:13 PM WHAS1	1 NEWS AT 11 M-F/S	J 11-1135p	:3	0 ADFA04142	22H		\$325.00 NM

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11-1135p

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\$250.00



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Advertiser	ISS/ American Dream Fe	ederal Action						
Product	Issue	Issue						
Estimate #	2363							

Spots/

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
		WHAS11 NEWS AT 11 SAT		1-					
Weeks:	Start Date 04/18/22	End Date <u>MTWTFSS</u> 04/24/221-	Spots/Week 1	Rate \$250.00					
Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	HAS Sa 04/	23/22 11:29 PM WHAS	11 NEWS AT 11 SAT	11-1135p	:3	O ADFA041422	Н		\$250.00 NM
25 04/20/22	04/26/22	JIMMY KIMMEL	1135p-1237a	11111	:30	5	\$75.00	NM	
Weeks:	Start Date 04/20/22	End Date <u>MTWTFSS</u> 04/26/22 11111	Spots/Week 5	<u>Rate</u> \$75.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>ition</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	HAS W 04/	20/22 12:32 AM JIMMY	KIMMEL	1135p-1237a	:3	O ADFA041422	Н		\$75.00 NM
2 WH	HAS Th 04/	21/22 12:24 AM JIMMY	KIMMEL	1135p-1237a	:3	O ADFA041422	Н		\$75.00 NM
3 WH	HAS F 04/	22/22 12:22 AM JIMMY	KIMMEL	1135p-1237a	:3	O ADFA041422	Н		\$75.00 NM
				Total Spots	5	60			

Include Invoice # on Check - Payment Terms 30 Days

 Gross Total
 \$12,600.00

 Agency Commission
 \$1,890.00

 Net Amount Due
 \$10,710.00

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.